



SAFETY Rx EYEWEAR — MARKETING BULLETIN

Date: July 2010
From: Michael Franz, Business Leader/Sr. Product Manager – Safety Rx Frames
Re: **Product Discontinuance**

The following products will be discontinued effective December 31, 2010.

<u>Collection</u>	<u>Description</u>
Titanium	EXTS3 – all frame colors, sizes and replacement temples
SWRx	SW01 - all frame colors, sizes, replacement temples and CS01/CS01S
Exclusive	EX255B - all frame colors, sizes and replacement temples
	EX272 - all frame colors, sizes and replacement temples
Premiere	PC8A - all frame colors, sizes and replacement temples
	PC265A - all frame colors, sizes and replacement temples
Baseline	BC108A - all frame colors, sizes, replacement temples and the CS105/CS105S
	TM6A - all frame colors, sizes, replacement temples and the CS79/CS79S

We will continue to service these items until depleted (with the exception of the replacement temples for the Titanium and Exclusive Collections) or until the end of June 2011.

Thank you for your continued support.

Please contact our Customer Care Department at 800.446.1802 for the latest information regarding products, services or order status.