



**Date:** October 2010  
**From:** Michael Franz – Sr. Product Manager  
**Re:** New Product Introduction – Trendsetter Collection – **Titmus TR312S**

The Trendsetter Collection has been one of our most successful collections since its introduction in the early 2000's. Now, we are excited to introduce our latest design, the **Titmus TR312S**, into this high performing collection.

The Trendsetter Collection has become known for several outstanding characteristics:

- Great styles that sell.
- Solid construction with durable performance.
- Fashion for the times and “face friendly” for the end users.



The **Titmus TR312S** offers great features and benefits:

- Solid stainless steel construction for worry-free durability.
- A contemporary modified rectangle shape to meet today's fashions.
- Double action spring hinges for a comfortable and long lasting fit.
- Two eye sizes and three colors for a great range to choose from.
- Features the new patented “flex” shield for more comfortable wear.
- An adjustable universal nosepad design delivers superior comfort.
- Like all Uvex Rx products the **Titmus TR312S** meets the ANSI Z87.1 - 2010 Standard.



Description	Sizes	Colors	Suggested Resale Price
Titmus TR312S *	51.18.135**	Brown	\$49.99
	53.18.140	Violet	
		Gunmetal	
Replacement temples not available			
Temple converters	135, 140	Matching	\$1.00
CS11 - Top/side Shields			\$2.99

\* Sold assembled only.

\*\* This size tested on the small headform and is intended for petite fitting requirements.

For more information please contact our Customer Care Department at 800.446.1802.