



**Date:** May 2009  
**From:** Michael Franz – Sr. Product Manager  
**Re:** New Product Introduction – Trendsetter Collection – Titmus TR311S

The Trendsetter Collection has been one of our most successful collections since its introduction back in the early 2000’s. And now, we are excited about introducing our latest design, the Titmus TR311S, into the Trendsetter Collection.

The Trendsetter Collection has become known for several outstanding characteristics:

1. Great styles that sell.
2. Solid construction with durable performance.
3. Fashionable for the times and “face friendly” for the end users.



The Titmus TR311S offers great features that work well together:

1. Solid stainless steel construction for worry-free durability.
2. A “classic” aviator shape that never goes out of style.
3. OBE German-made, double action spring hinges for smooth operation every time.
4. Increased face form of 15 degrees for that wrap look so popular today.
5. Three eye sizes and colors for a great range of options.
6. And, introducing the new, patented “flex” shield for more comfortable wear.

Like all Uvex® Rx products, the Titmus TR311S meets the ANSI Z87.1 – 2003 Standard.

Description	Sizes	Colors	Suggested Resale Price
Titmus TR311S *	56.14.135	Brown	\$49.99
	58.15.135	Gold	
	60.16.140	Pewter	
<b>Replacement temples not available</b>			
Temple converters	135, 140	Matching	\$1.00
CS31 - Top/side Shields			\$2.99

\* Sold assembled only.

Titmus is proud to become Uvex Safety Rx Eyewear.

For more information, please contact our Customer Care Department at 800.446.1802.