



NEW PRODUCT INTRODUCTION

Date: July 2009
From: Michael Franz - Sr. Product Manager
Re: SWRx Collection - **Titmus SW06E**

The SWRx Collection has been our fastest growing product line since its introduction in 2004, and we are excited to introduce our latest design: the **Titmus SW06E** with *extended* side coverage for extra protection.

The SWRx Collection is known for its distinctive styling and outstanding performance, including:

- Innovative styles that sell.
- Rugged construction with durable and trouble-free performance.
- The “wrapped” look in Rx frame products.



The **Titmus SW06E** boasts a winning combination of features for exceptional performance and aggressive styling that wearers love:

- Nylon-based material withstands high heat and retains its shape for superior comfort.
- Completely dielectric, no metal content enables use in electrical environments.
- *Extended* side shield provides excellent coverage and superior protection.
- Increased face form for that popular “wrapped” look.
- Replaceable dust dam and multi-sized nose pads for a customized, comfortable fit.
- Meets ANSI Z87.1-2003



Description	Sizes	Colors	Suggested Resale Price
Titmus SW06E *	57.16.125	YLW/BRN/CLR	\$28.99
Titmus SW06E *	57.16.125	ORG/BLK/CLR	\$28.99
Rubber Nose Pad Sets	3/Pack: 1 Small, 1 Medium and 1 Large	Yellow or Orange	\$3.49
Replacement Dust Dams	3/Pack	Yellow or Orange	\$4.95
Replacement Temples	Not Available	Not Applicable	Not Applicable
Replacement Shields	Not Available (Integral Shield Design)	Not Applicable	Not Applicable

* Sold assembled only.

For more information, please contact our Customer Care Department at 800.446.1802.